



ew clients flock to the Sarah St. Amand Design Group for a slew of reasons, but one of the biggest is to consult on new builds. That was the case when a family of four called on Oakville, Ont.-based interior designer Sarah St. Amand to help them achieve their dream for their 2,500-squarefoot open-concept abode in King City, Ont.

WHERE TO START

"When it came to the design a style of their new home, they were working with their builder but they really weren't sure where to start. As is common, the builder had given them lots of choices for finishes and materials, but it didn't take long before they felt overwhelmed and needed direction," says St. Amand.







TOP-TO-BOTTOM BEAUTY

The kitchen boasts a beautiful detailed marble inlay above the cooking area to crate drama and interest. The main level showcases stunning brass accents throughout. These added brass details have to been to create a space which offer a classic and cohesive feel.

"Truthfully, it can be daunting when you're faced with deciding how you want your kitchen, living room, foyer, bathrooms and bedrooms to look and feel. Creating a dream home is an expensive endeavour and no one wants to make a mistake and end up regretting their choices. This is exactly the right time to call on professionals—designers are trained to help clients make informed decisions and ease their minds."

FINDING INSPIRATION

St. Amand met with the clients and went through a comprehensive list of what the homeowners needed and wanted. One of the first requests she had was asking the couple to show her team their Pinterest board where they had collected their

decor ideas. "What they presented us with was a very cleanlooking, transitional style. They selected images of pieces that had a more timeless feel—they didn't include anything over the top or trendy," she says. "They had also checked out our Pinterest board and told us what really spoke to them in terms of colour, texture and style." St. Amand found the couple wanted a space they could enjoy that had a luxurious feel but something very comfortable and functional. "They wanted what I call, 'livable luxury."

The inspiration for the family room was the area carpet—a stunning extra-wide, navy-and-white rug with a gorgeous geometric pattern very similar to the Tory Burch logo. From



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there, St. Amand decided to focus on the symmetry of the space, mirroring one side to the other. The large, custom blue couches are beautiful showpieces. "Couches are difficult for homeowners because not only are there so many choices, but they don't consider scale when they go shopping. You might find a sofa you love, but it could look much too small in your space. We actually made this room appear more spacious by choosing sofas that are larger in scale. The nail-head detail also makes a huge difference in the look and feel," she says. The mirrored console tables also make the room feel larger, and the nail-head detail in the stools flanking the fireplace add depth and character.

The kitchen, right off the family room, blends perfectly. The rich blue in the couch is repeated in the seating around the island. The rest of the space is done up in white and muted greys—the inspiration was the backsplash, which features marble subway tiles and a marble circular pattern behind the oven. "We also wanted to bring in some sparkle, so we went with gold accents throughout—in the light fixtures, the ultra-luxe hardware and the nail heads in the stools," she says, adding she carried the grey and metallic features throughout the rest of the house, especially in the side tables and art in the family room, as well as in the bathrooms and foyer.

TIMING IS EVERYTHING

"The homeowners called us in at just the right time. We were able to really dissect the space, make decisions quickly and encourage the couple to make smart choices. We gave the contractors what they needed and were able to ensure the family had everything on their must-have list completed," St. Amand says. As for how they embraced their new space? "They love it. It's a home where their kids can play, where they can entertain, where they can be comfortable, where they can have beautiful things, and where they can grow with their family," she says. "That's the advantage of hiring a design professional. We pulled it altogether and the client couldn't be happier. The best part of our job is watching a client fall in love with their home. That's exactly what happened with this family." BHEL